

# We are Kindsight.

Better intelligence for a new age of generosity.

## You can't build a better tomorrow with yesterday's tools.

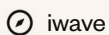
Let's face it: it's a hard world for fundraisers. To be effective today, you have to find exactly the right donors and inspire them with exactly the right message at exactly the right time. Problem is, the intelligence tools needed for this—tools that for-profit professionals use daily—simply don't exist for nonprofits. Instead, they're still stuck working in spreadsheets—with no AI, no automation, and no strategic insights. The result is clunky donor data, spread all over, and countless hours struggling to get anything useful out of it. We call this the *Fundraising Blindspot*. And we believe nonprofit, education, and healthcare organizations deserve so much more.

### *Fundraising Intelligence: The Path Forward.*

Kindsight is a whole new way to fundraise that's purpose-built to address the Fundraising Blindspot. It starts by delivering real-time donor data and actionable insights, with the automation fundraisers need to discover and engage the right donors, at the right time. It's got AI-powered tools to create personalized content, across channels, instantly—driving donor engagement. And it all works by enriching your system of record with the industry's largest proprietary donor database, complete with hundreds of millions of live donor profiles that are updated in real-time.

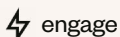


## THE COMPLETE FUNDRAISING INTELLIGENCE PLATFORM Real-time donor data, AI, and automation.



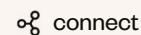
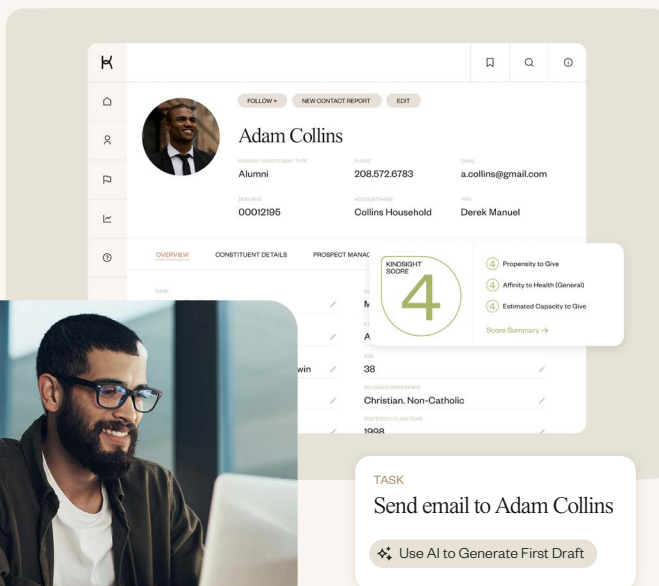
### Find your people.

Tap into the world's largest donor database to target right-fit donors.



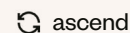
### Engage with donors.

Send the right message, to the right person, at the right time. Kindsight's AI will even write the first draft.



### Build a community.

Stay connected to constituents and inspire action with our integrated constituent portal.



### Manage it all.

Experience a CRM designed specifically for advancement, healthcare, and nonprofit organizations.

# In a new era of fundraising, reach your full potential with *Fundraising Intelligence*.



## 🔍 Find your people.

- ✓ See who's giving back, to any cause.
- ✓ Vet and prioritize donors with a Kindsight Score.
- ✓ Match donors to the right program, with the right ask.

## 👥 Build a thriving community.

- ✓ Deliver curated content and facilitate networking.
- ✓ Reduce friction for donors with powerful giving pages.
- ✓ Update your constituent database, automatically.

## ⚡ Start a conversation.

- ✓ Personalize messaging for any situation.
- ✓ Create content across every channel.
- ✓ Draft entire campaigns, in minutes.

## 🌟 Create a single source of truth.

- ✓ See all donors and prospects at a glance.
- ✓ Optimize your entire fundraising operations.
- ✓ Increase funding capacity without increasing resources.

## Kindsight by the numbers.

1.5B+

wealth and philanthropic records

9/10

top-ranked universities use Kindsight

30K

users leveraging Kindsight

17+

quarters as the top-rated fundraising intelligence solution

You're in good company with Kindsight:

**MoMA**

**NOVANT HEALTH**

**UNIVERSITY OF NORTH DAKOTA**

**SickKids®**

**NATIONAL GEOGRAPHIC**

With Kindsight, fundraising professionals can do their job more effectively, so they can focus on what matters most—using fundraising to champion their mission and the people they serve.

Ready to take fundraising to the next level?

[Learn More](#)