



Convince your *boss*

Use the email template below to introduce KindCon to your leader. Tailor the message by highlighting how KindCon aligns with your company's goals and business needs. You can incorporate strategic goals and spotlight key initiatives where we've indicated.

[Subject line]

Request to Attend KindCon 2025

[Email body]

Hi [Boss's Name],

I'd like to ask for your support in attending KindCon 2025, taking place October 7-9 in Anaheim, CA. This conference offers incredible value, both for my growth and for the insights I can bring back to our team.

Here's why I think it's worth the investment:

- **Targeted learning:** Workshops focused on optimizing workflows with Kindsight's products, improving efficiency in areas like *[specific process/project relevant to your team]*.
- **Real-world solutions:** Sessions tackling common challenges, like enhancing customer engagement or streamlining collaboration, which could help us directly address *[specific team pain point]*.
- **Strategic networking:** Opportunities to connect with hundreds of peers and experts who've successfully implemented strategies we're exploring, like *[specific initiative or technology]*.

With early bird registration at \$295 (down from \$395), and potential team discounts, it's an affordable way to bring back fresh strategies and tangible ideas to drive innovation.

Best,

[Your Name]